



Booster

助力全球中小企业发展 Boost Global SMEs

杭州博僊特网络科技有限公司
Hangzhou Booster Technology Co., Ltd.

钱科伟 Frank Qian

Hangzhou Booster Technology Co., Ltd.

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EDUCATION

- Changchun University of Science and Technology
2004.08-2008.07
- Bodo University College, in Norway.
2008.08-2010.07

Work EXPERIENCE

- International business consultant **Alibaba.com**
2010.12-2016.04
In charge of alibaba.com oversea customer recruitment and sales
2015, Alibaba.com GSD Top1 of New Customer Sales
2016, Alibaba.com GSD Top1 of Total Sales Revenue
2015, Alibaba.com GSD Global Best Lecturer
- Supervisor of Global Supplier Development Department.
2016.04-2016.07
- Founder & CEO
2016.08-Now
Hangzhou Booster Technology Co., Ltd.
Alibaba.com 2017 Fiscal year best performance Global Partner Alibaba.com Best service partner in oversea market

Taobao, Tmall Store Startup and Operation service Alibaba.com Dream Trip Top Lecturer

Alibaba Group Introduction



ALIBABA GROUP WAS FOUNDED IN 1999 BY 18 PEOPLE LED BY JACK MA, a former English teacher from Hangzhou, China. Our founders started our company to champion small businesses, in the belief that the Internet would level the playing field by enabling small enterprises to leverage innovation and technology to grow and compete more effectively in the domestic and global economies.





让天下没有难做的生意
To make it easy to do business anywhere



Our Mission: Make it easy to do business anywhere!

Our commitment is to uphold the belief “to make it easy to do business anywhere”, help the growth of entrepreneurs and SMEs (Small and Medium Enterprises) all over the world and uphold the value of always putting “customers first, employees second and shareholders third”.

The Alibaba Ecosystem

CORE COMMERCE

RETAIL COMMERCE

China



Cross-border & global



CONSUMER SERVICES



WHOLESALE COMMERCE

China



Cross-border & global



DIGITAL MEDIA & ENTERTAINMENT



INNOVATION INITIATIVES



LOGISTICS SERVICES



PAYMENT & FINANCIAL SERVICES



CLOUD SERVICES



Strategy

Alibaba is not a eCommerce company, Alibaba is a data company!

June 14, 2016
Alibaba Investor Forum
Jack Ma



10+ million merchants are running businesses on Alibaba Group's China retail marketplaces to connect with more than 434 million shoppers.

Our logistics affiliate facilitates the delivery of an average of 42 million packages every day to every corner of China and beyond.

Our e-commerce platforms reach consumers and merchants in 200+ countries and regions around the world.

REMARK: Ant Financial and Cainiao Logistics are affiliates of Alibaba Group

KEY STRATEGIES



由中国商品卖至全球，迈向全球商品卖至全球

Enabling brands, merchants and small businesses around the world to access China's large and growing middle class while also providing solutions in big data and consumer insights, logistics, cloud computing, marketing and media properties to help them succeed in the China market

开拓农村市场

Providing consumers and businesses in rural China with internet access and training, helping them buy and sell through Alibaba's online marketplaces



农村
Rural Development



大数据+云计算
Big Data /
Cloud Computing

赋予全球更多企业云计算能力，积累大数据，反哺商业

Empowering customers in China and around the world with cloud-computing capabilities as data becomes an increasingly crucial strategic resource for both enterprises and governments

NEW RETAIL | NEW MANUFACTURING | NEW FINANCIAL SERVICE | NEW TECHNOLOGY | NEW RESOURCES



Live @ Alibaba

阿里巴巴集团
Alibaba Group



Company

Introduction



Hangzhou Booster Technology Co., Ltd. is the very first pioneer partner of Alibaba in China for global market explosion with the mission of boosting global SMEs.

We persist in serving our customers professionally with excellent result. Till now, we already served more than 1000 exporting companies for Gold Member service: Alibaba product posting service, Minisite design service, SEO service and Site operation service. Our customers are from Korea, Singapore, Australia, Thailand, Malaysia, Europe and America, Africa, Middle East, 150+ countries from all over the world. We are NO.1 Alibaba.com Global service provider.

In 2017, Booster also cooperated with Korean SMBA, Korean DaeJeon Technopark and Alibaba.com Group, in Product Posting & Website Design program. We help hundreds of Korean gold members post products with 4.5+ Score and design attractive website. Our Company Philosophy: Let professionals doing professional things.

Mission & Vision



Mission

助力全球中小企业发展!
Boost Global SMEs!



Vision

01

Become a company of Technology motivation, Iron army culture, ultimate customer experience.

02

Provide excellent Internet marketing services to Global SMEs.

03

Within five years, we will serve 10,000 Global SMEs with a market value of 1 billion RMB.

Value



Mission



Vision



Value



CUSTOMER FIRST

The interests of our community of consumers and merchants must be our first priority.



TEAMWORK

We believe teamwork enables ordinary people to achieve extraordinary things.



EMBRACE CHANGE

In this fast-changing world, we must be flexible, innovative and ready to adapt to new business conditions in order to survive.



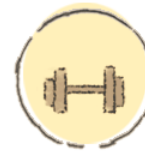
INTEGRITY

We expect our people to uphold the highest standards of honesty and to deliver on their commitments.



PASSION

We expect our people to approach everything with fire in their belly and never give up on doing what they believe is right.



COMMITMENT

Employees who demonstrate perseverance and excellence are richly rewarded. Nothing should be taken lightly as we encourage our people to "work happily and live seriously."

Main business



SEO service

Provide accurate Internet Marketing solution



淘宝网® Tmall天猫
Taobao.com

Open Taobao, Tmall business for customers

Taobao.com Tmall.com operation service



Cross border Trading business

Doing import and export business



Alibaba.com
Service Partner

Alibaba.com operation service



Alibaba.com Global Partner

Alibaba.com customer recruitment



Alibaba.com®

Alibaba
Service
Partner



Alibaba.com®

Alibaba
Global
Partner

Taobao

Taobao.com is China's Top1 online retail marketplace platform.



淘宝网
Taobao.com

宝贝 天猫 店铺

Q 十大好吃的泡面

搜索

手机淘宝

男皮鞋 彩旗 颈椎枕 乳胶枕 西装裤 新款男鞋 檀香 男士衬衫 屏风 项链 时尚休闲裤 旗袍 丝巾

主题市场

女装 / 男装 / 内衣 >

鞋靴 / 箱包 / 配件 >

童装玩具 / 孕产 / 用品 >

家电 / 数码 / 手机 >

美妆 / 洗护 / 保健品 >

珠宝 / 眼镜 / 手表 >

运动 / 户外 / 乐器 >

游戏 / 动漫 / 影视 >

美食 / 生鲜 / 零食 >

鲜花 / 宠物 / 农资 >

工具 / 装修 / 建材 >

家具 / 家饰 / 家纺 >

汽车 / 二手车 / 用品 >

办公 / DIY / 五金电子 >

百货 / 餐厨 / 家庭保健 >

学习 / 卡券 / 本地服务 >

天猫 聚划算 天猫超市 | 淘抢购 电器城 司法拍卖 中国质造 兴农扶贫 | 飞猪旅行 智能生活 苏宁易购 云栖大会

paratex

七星级酒店供应商

泰国天然乳胶枕

广告

智潮数码

红包满减包邮

Hi 钱科伟

领淘金币抵钱 会员俱乐部

15 待收货

1 待发货

0 待付款

0 待评价

网上有害信息举报专区

公告 规则 论坛 安全 公益

蔡崇信助学金项目启动 首期资助近百名新生

星二代在淘宝做国潮 阿里巴巴9.5公益周

TMALL 天猫 理想生活上天猫

4/6 今日热卖

直营保健

口服美容超品日

抢第二件半价

保健会员日

抢第二件半价

立即抢购

魅族手机

魅族 15 系列

最高直降501元

OPPO R17

8月30日10点上市

全款预定赠好礼

降价值哭了

这衬衫不一般

充值费

旅行

车险

游戏

彩票

电影

酒店

理财

找服务

演出

水电煤

火车票

Tmall

Tmall.com is China's premier online retail marketplace platform enabling businesses to connect and sell directly to hundreds of millions of consumers across China. Tmall.com has become **the largest B2C shopping site** in China



春夏新款男装

搜索

针织衫 | 休闲裤 | 四件套 | 榨汁机 | 客厅灯 | 文胸 | 运动鞋 | 单肩包 | 口红

商品分类

天猫超市 | 天猫国际 | 天猫会员 | 品牌街 | 电器城 | 喵鲜生 | 医药馆 | 营业厅 | 魅力惠 | 飞猪旅行 | 苏宁易购

女装 / 内衣

男装 / 运动户外

女鞋 / 男鞋 / 箱包

化妆品 / 个人护理

腕表 / 珠宝饰品 / 眼镜

手机 / 数码 / 电脑办公

母婴玩具

零食 / 进口食品 / 茶酒

生鲜水果

大家电 / 生活电器

家具建材

汽车 / 配件 / 用品

家纺 / 家饰 / 鲜花

医药保健

厨具 / 收纳 / 宠物

图书音像

潮流箱包换新

尝鲜7折起 立即加购

星级好睡眠

用新去宠你

Hi~你好!

请登录

免费注册 >

退货保障

花呗分期

极速退款

更多特权 >

推荐活动

保湿粉底液

1520积分

拍拍节

春季新品发售

最高12期免息 >

你的专属活动

好纸钜惠购

爆款直降

GO



猫超抢鲜

2017新茶预定

GO



lovo周年庆

买就送3份好礼

GO



奶粉纸尿裤

抢50元优惠券

GO



零食欢乐购

爆款直降

GO



Cross Border E-commerce- Tmall Global

Launched in Feb2014,Tmall Global is a **cross-border e-commerce platform** enabling overseas merchants to enter China's online retail market. **Tmall Global** is developing into the largest foreign goods shopping platform for Chinese consumers.

天猫国际
TMALL.HK

原装进口全世界

春夏新款男装

搜索

玫瑰水 | 维骨力 | 鱼油 | 花王 | 贝拉米 | 玛卡 | 左旋肉碱 | 防晒霜

全部商品分类

首页 | 全球精选 | 国家地区馆 | 官网直供

关于我们

美妆个护
面膜 / 防晒 / 面部护理套装

食品保健
代餐奶昔 / 酵素 / 葡萄酒

母婴用品
奶粉 / 纸尿裤 / 钙铁锌

服饰鞋包
手表 / 运动鞋 / 箱包

生活/数码
净水器/滤芯 / 扫地机器人 / 饭

NU-LAX
NATURAL FRUIT LAXATIVE
500g Block

L-CARNITIN
500mg
Inhalt: 35,5 g

进口直采 · 健康瘦身
减肥要趁早
瘦身尖货**第二件半价**

YOHIMBISU
1-DAY SPEED
CLEANSING
SMOOTHIE
SO EASY!
52 DAY
COCONUT
detox
2 day pouch

全球最新最热好货
国际好货云集，我都帮你挑好啦

正品保障
海外直供100%正品保障

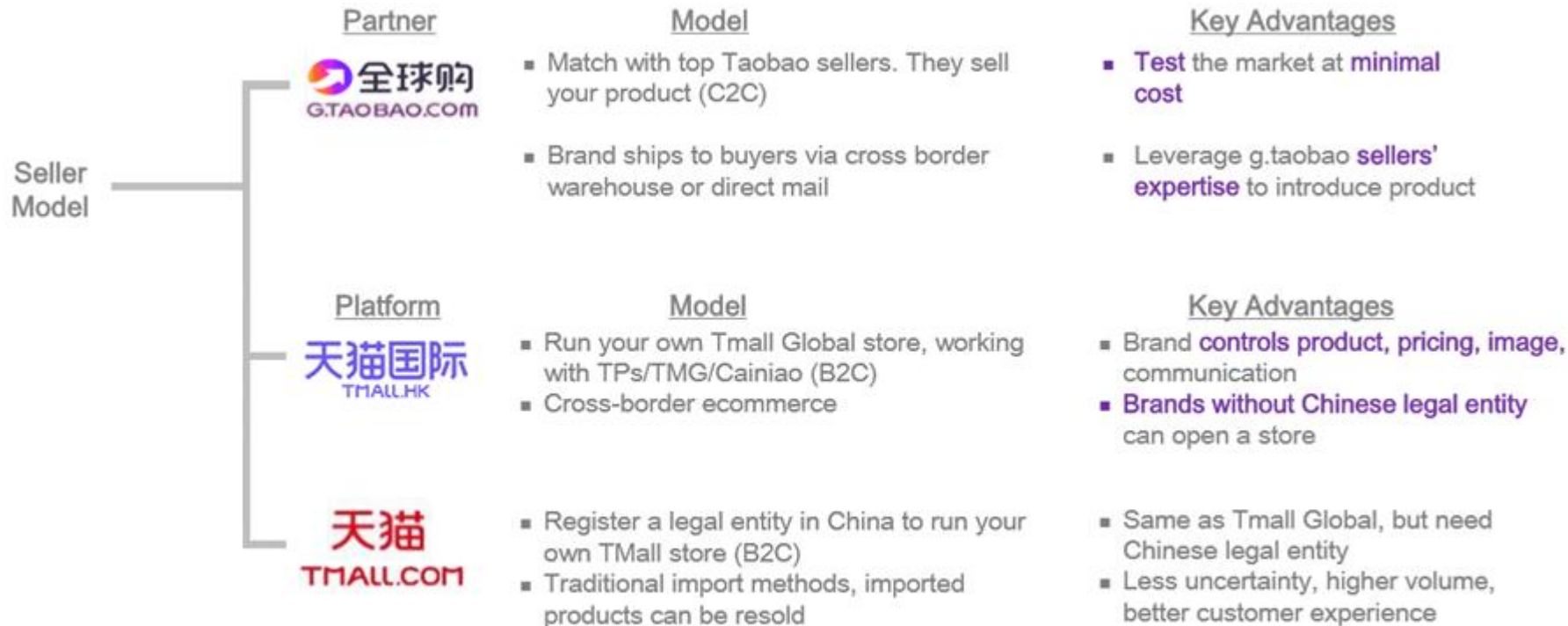
品牌直营
全球唯一官方旗舰店

环球必达
全球极速送达 晚到必赔

专属客服
独立客服热线 贴心服务

售后无忧
七天放心退货，运费有保

Which model works best for your company? Depends on what you are looking for



Taobao Tmall vs. Tmall Global

	Taobao	TMall	TMall Global
Target Consumers	Mainland China	Mainland China	Mainland China
Legal Entity and Tax Registration	Personal account	Chinese business license	Business is located outside of China
Trademark	No required	Registered in China	Any Country
Bank Account and Payment	Personal Bank Account in China	Corporate bank account within China and Payment received in RMB	Home country bank account and Payment received in local currency
Warehouse	No required	Within China	Outside China
Shipment and Delivery	Shipping from overseas directly to Chinese consumers or Shipment and delivery within China	Shipment and delivery within China	Orders shipped from overseas directly to Chinese consumers
Import condition	Product may be imported on a per-order basis	Product is stored customs-cleared in Mainland China	Product may be imported on a per-order basis
Consumer Protection Fee [one time fee]	RMB1,000	RMB50,000 to RMB150,000	RMB150,000 or RMB300,000
Technical Maintenance Fee [yearly fee]	0	RMB 30,000 or RMB 60,000	RMB 30,000 or RMB 60,000
E-Commerce platform Commission Charge on Sales	0	2% to 5%	2% to 5%

Taobao and Tmall is more than just a sales channel

Marketing on the World's Largest Billboard

An ultimate platform for Chinese consumers to shop, discover the latest trends, and to research product and pricing information. This can be leveraged for executing effective promotions and marketing campaigns:



Summarize

To Achieve the Cross border online business success in China, you need:

- Start with large eCommerce platform like Tmall, Taobao
- Have unique and quality products range
- Providing ultimate online shopping experience
- Pay attention on build your brand awareness locally
- Find a countable Tmall and Taobao partner

Alibaba.com Customer from Brazil



Sourcing Solutions

Services & Membership

Help & Community

On Alibaba

My Alibaba

Order



2YRS



ABN



Favorite Supplier



Gold Supplier

a



trading

Home

Product Categories

Company Profile

Contacts

Search In This Store



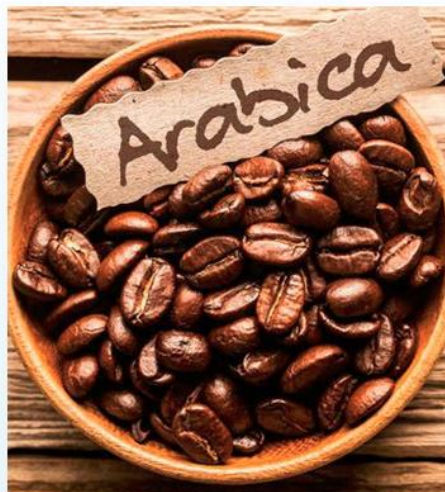
 HOT SALE

>>>



Acai Juice

Buying



Coffee Beans

Buying

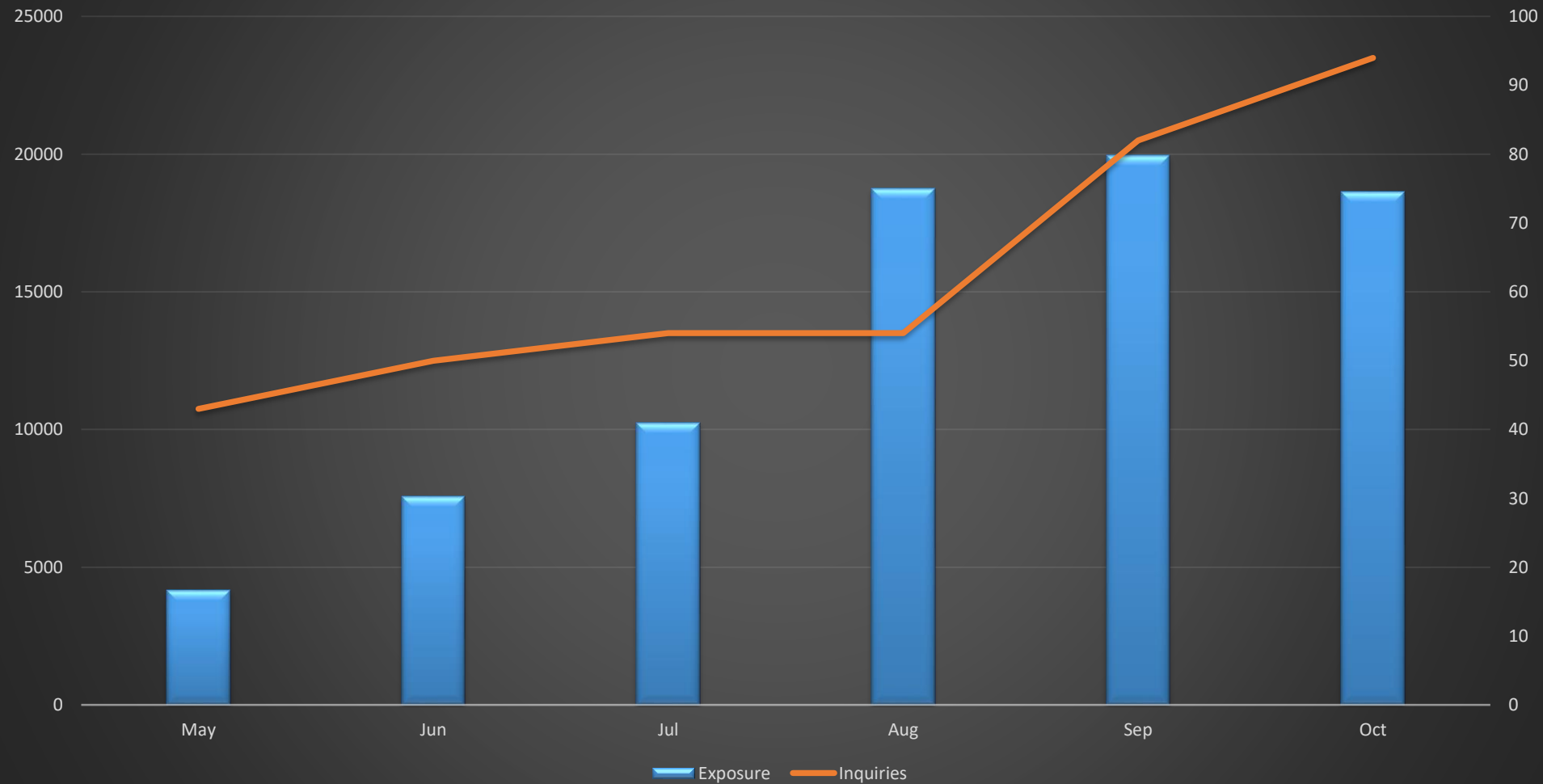


Cupuacu Ice Cream

Buying



Customer Performance





TFU LATEX 泰国天然乳胶枕

Thailand Natural Rubber
泰国/进口/工厂



天然材质
NATURAL



记忆弹性
ELASTIC



按摩颗粒
PARTICLES



曲线设计
CURVE

精品推荐

源自泰国 卓越品质



TFU LATEX TFU-1 泰国进口乳胶枕

天然乳胶 呵护你的颈椎

[立即查看>>](#)



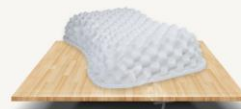
TFU LATEX TFU-2 泰国进口乳胶枕

凹凸有型 贴合颈部曲线

[立即查看>>](#)



TFU系列 乳胶裸枕展示



核心科技 按摩设计
TFU LATEX TFU-3

[立即查看>>](#)



自然曲线 呵护颈椎
TFU LATEX TFU-6

[立即查看>>](#)



曲线设计 呵护颈椎
TFU LATEX TFU-4

[立即查看>>](#)

产品优势



泰国进口 泰国钢印
MADE IN THAILAND



天然乳胶 绿色睡眠
NATURAL LATEX



柔软富弹 释放压力
FLEXIBLE ELASTICITY



TFU LATEX 泰国进口乳胶床垫

自然亲肤 人体工程学设计

[立即查看>>](#)



TFU LATEX 婴儿乳胶垫套装





TFU LATEX天然乳胶枕头

天然乳胶汁取自泰国自然生长的橡胶树，材料珍贵无毒、无害同时也安全。

NATURAL RUBBER JUICE FROM THAILAND NATURAL GROWTH OF THE RUBBER TREE, CLEAN AND HARMLESS AND SAFE. MATERIALS, NON-TOXIC, HARMLESS AND SAFE AT THE SAME TIME.



乳胶枕第一个星期属于是调整期！

有的顾客躺在乳胶枕头上会感觉脖子的经络血液突然流畅了！非常舒服！这说明乳胶枕非常适合你现在的颈椎使用！

有的顾客如果第一周感觉脖子不适应，说明你的颈椎问题比较严重，乳胶枕正在矫正你的颈椎！坚持过一周以后会越来越枕越舒服！只要坚持使用，你的颈椎病会得到很大的缓解和康复作用！！



天然乳胶 值得信赖

- ✓ 天然乳胶含量93%被誉为93级产品
- ✓ 不添加矿物粉
- ✓ 不会产生任何辐射
- ✓ 不添加滑石粉来增重

欧美发达国家寝具的主流

乳胶床垫和乳胶枕头它独有的特性不但可满足消费者的需求，更符合“回归自然”的新生活趋势。“尊重自己的身体、追求生活的最大舒适度。”是欧美消费者选择它的根本心里和准则。

THE UNIQUE CHARACTERISTICS GREATER MATRESS AND LATEX PILLOW NOT ONLY MEET THE NEEDS OF CONSUMERS, BUT ALSO MEET THE NEW LIFE TREND "RETURNED TO NATURE". RESPECTING YOUR BODY AND PURSUING THE MAXIMUM OF COMFORT IS THE BASIC HEART AND GUIDELINE FOR EUROPEAN AND AMERICAN CONSUMERS TO CHOOSE IT.



随着中国消费观念的转变，人们也越来越追求健康、舒适、的生活和睡眠。乳胶寝具目前在中国市场正以极快的速度蓬勃发展

送父母的首选佳品

NATURAL RUBBER JUICE FROM THAILAND NATURAL GROWTH OF THE RUBBER TREE, CLEAN AND EFFICIENT AND VALUABLE MATERIALS, NON-TOXIC, HARMLESS AND SAFE AT THE SAME TIME.

乳胶枕能有效辅助和矫正颈椎的功能，人体工学设计原理，贴合人体的曲线，根据人体颈椎的各部分均衡分散压力，达到全面支撑，从而改善颈椎病。

- 按摩颗粒
- 呵护颈椎
- 柔软舒适



送爱人的首选佳品

NATURAL RUBBER JUICE FROM THAILAND NATURAL GROWTH OF THE RUBBER TREE, CLEAN AND EFFICIENT AND VALUABLE MATERIALS, NON-TOXIC, HARMLESS AND SAFE AT THE SAME TIME.

纯天然乳胶内芯，弹力更强，透气更赞滴珍贵鲜活乳胶液，防尘、抑菌除螨，舒适耐用对头部、颈部穴位施加按摩用枕感受舒适，让你与爱人安睡整晚。

曲线贴合 放松每一节颈椎

防潮防霉完全贴合颈椎弧度，双向牵引，减少颈椎压力，并让颈椎恢复正常健康曲线，弹性十足，舒适自有利于健康

仰睡时



侧睡时



产品证书

源自泰国 卓越品质



商家介绍

源自泰国 卓越品质



泰国TFU LATEX有限公司创办于2016年，位于泰国工业重地春武里府，工厂占地面积19200多平方米，厂房占地面积8000多平方米，投资额1500万人民币。专业生产乳胶寝具公司，工厂品牌和工厂名称一致，给消费者最大说服力。TFU LATEX有限公司秉承“绿色睡眠，绿色健康”的企业精神原则，诚招全国代理商及经销商。目前工厂代加工给多家知名品牌。生产优质的天然乳胶床垫和枕头，满足客户优质睡眠需求；不断研发优质睡眠新产品；扩大市场份额，进中求稳、诚信务实、追求环保、为泰国橡胶经济做贡献。努力成为泰国生产天然环保乳胶枕头和床垫的领导者。




卖家信息

weilianstwo  和我联系

当前主营: 家居用品

所在地区:

卖家信用: 376 

买家信用: 189       

店铺服务



卖家已向消费者承诺:



消费者保障

卖家当前保证金余额 **¥1,000.00** 元

若卖家未履行上述承诺, 淘宝使用卖家缴纳的保证金进行先行赔付。 [了解赔付流程](#)

店铺经营资质

认证信息: 

店铺半年内动态评分

宝贝与描述相符: **4.9**分

比同行业平均水平 **高** 96.72%

卖家的服务态度: **4.9**分

比同行业平均水平 **高** 92.11%

物流服务的质量: **4.9**分

比同行业平均水平 **高** 96.11%

★★★★☆ 4.9分 共159人

★★★★★ 5分  99.37%

★★★★★ 4分 暂无人打分

★★★★★ 3分 | 0.63%

★★★★★ 2分 暂无人打分

★★★★★ 1分 暂无人打分

店铺30天内服务情况

	本店值		行业均值
近30天售后率:	0.93%	小于	3.43%
近30天纠纷率:	0.00%	等于	0.00%

近30天售后率: **0.93%**

售后率: 指卖家在近30天退款成功的笔数(包含售后成立)占近30天支付宝成交笔数的比率

卖家信用评价展示 好评率: 100.00%

最近一周 最近一月 最近半年 半年以前

	 好评	 中评	 差评
总数	141	0	0
家居用品	141	0	0

卖家历史信用构成

当前主营

家居用品 376

卖家信用: 376 

主营行业: 家居用品 376

主营占比: 100%

376 order with in the first 2 months!



Booster

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